



Hirzer's weekly program

Active into the summer – DISCOVER HAFLING

Sunday, 29th June 2025

Gallop races at the Merano racecourse

Hurdle and flat gallop races at one of the most beautiful racecourses in Europe. A guided tour of the racecourse is offered one hour before the start of the race.

When? Guided tour at 2 pm, racing starts at 3 pm

Where? Gampenstraße 140, 39012 Merano

„Herz Jesu Sonntag“ the Sacred Heart Fire – fires are lit at dusk throughout South Tyrol.

Culinary highlight: Gala Dinner

Tuesday, 1st July 2025

Directly from the farm: **Farmers' market in Oberlana**

When? from 8 am to 12.30 pm

Where? at the town hall square Lana

Guided hike to Kleiner Ifinger



When? from 9 am to 1 pm

Length 8 km | Walking time 5 h | ↑↓ 580 hm

Registration required | organised by Merano 2000

Detailed information is available at reception.

Guided e-bike tour with Markus



Bike guide Markus takes you by e-bike on forest and woodland paths over the Tschöglberg.

When? from 9.30 am to 1.30 pm

Info & registration by bike guide Markus +39 335 485 500

Detailed information is available at reception.

Herb carousel: **Herb garden tour at Eichernhof**



Erika and Elisabeth from the Eichernhof in Verano provide an insight into the world of wild and garden herbs.

When? from 10 am to 11.30 am

Detailed information is available at reception.

Carriage ride with Haflinger horses

Explore the area in a very special way: on a carriage ride with Haflinger horses. | Cancelled in case of rain

When? from 2 pm – 1 hour | Saturday

Where? Riding stable Sulfner, St. Kathrein/Hafling

Info & registration +39 366 6514449

Boutique Mademoiselle Amélie on Tour



.. Attention all fashion lovers! Tonight from 6.30 pm to 9.30 pm exclusive shopping stand at Hirzer 2781.

Monday, 30th June 2025



„Lapakafun“ lama & alpaca hike

The small manageable herd, consisting of llamas and alpacas, are the best companions for walks through the nature of Vöran - away from noise and hectic.

When? from 3.30 pm | Wednesday, Friday

Where? below Grüner Baum

Costs: 35.00 € per person and animal, each accompanying person from 10 years without animal 20.00 €

Info & registration at Rikki tel. +39 3402687045 (after 1 pm)

In case of bad weather there will be no hike.

Children up to the age of 10 must be accompanied by an adult.

Detailed information is available at reception.



Evening tour of Schloss Schenna Castle

Historically embedded in the history and fortunes of the region.

When? from 9 pm to 10 pm

Where? Schloss Schenna Castle, 39017 Schenna

Info & registration +39 0473 945630

Wednesday, 2nd July 2025



Sunrise hike to the Kreuzjoch

Admiring the sunrise in the mountains is an unforgettable experience that captures you with its charm.

When? from 4 am to 11.30 am – registration required

Length 11.5 km | Walking time 4 h | ↑ 250 hm ↓ 850 hm | transfer from Hafling & breakfast included | minimum 4 people

Detailed information is available at reception.



Guided hike to the lake Kratzbergersee

When? from 9 am to 1 pm

Length 7.5 km | Walking time 2,5 h | ↑↓ 340 hm

Registration required | organised by Merano 2000

Detailed information is available at reception.



Guided tour & tasting: **Arunda sparkling wine cellar**

Visit to the highest sparkling wine cellar in Europe at an altitude of 1,200 meters.

When? from 10 am to 12 pm

Where? Prof.-Josef-Schwarz Straße 18, 39010 Mölten

Info & registration Arunda +39 0471 668 033



Cellar tour & wine tasting: **Winery Meran**

The Merano winery is a must for anyone who loves architecture, design and wine. During the cellar tour you will learn how the grape becomes wine.

When? from 3 pm to 5 pm

Info & registration +39 0473 447137

Thursday, 3rd July 2025



Guided tour with beekeeper Michael: **World of the honeybee**

Learn all sorts of interesting facts about the honeybee; followed by a tasting of honey products

When? from 10 am to 11.30 am

Where? Hafling Oberdorf, Parking Hotel Sonnenheim

Detailed information is available at reception.



Making dumplings at the alpine hut Wurzer Alm

Julian has the right spin: together you will prepare South Tyrolean dumplings - followed by a tasting. Mhm, so yummy...

When? from 10.30 am to 12 pm

Info & registration: TV Hafling +39 0473 279 457

Detailed information is available at reception.



Hatha Yoga session with Heidi Damian

The focus is on you.

When? from 3.45 pm | about one hour

Where? Hirzer 2781, room for movement & meditation; floor -1

Limited availability - registration at reception within the same day at 10.30 am | to bring: a towel



Guided tour & tasting: **Distillery Schwarz-Brennerei**

During a guided tour, you will learn all about the history and production of the fine spirits. Let yourself be enchanted by the aromas and flavours of the schnapps and enjoy an exclusive tasting.

When? from 5 pm to 7 pm

Where? Schwarz-Brennerei: Möltnerstraße 29, 39010 Mölten

Info & registration +39 340 7621149

Saturday, 5th July 2025

Farmers' market in Mitterlana

Directly from the farm: regional products of the best quality

When? from 7.30 am to 1 pm

Where? Parking Angerweg Lana

MM – der Meraner Markt

A market entirely dedicated to regionality and sustainability. The ideal spot for a sustainable shopping experience that is local by nature or a voyage of discovery.

When? from 9 am to 1 pm

Where? Upper Freiheitsstraße (near Sandplatz), 39012 Meran



Guided city tour of Merano

Ideal for exploring the city: under the guidance of competent city guides, even connoisseurs will discover new things here.

When? from 10 am to 11.30 am | Tuesday

Where? Freiheitsstraße 45, 39012 Meran

Costs: 12.00 €; under 12 years free of charge

Info & registration +39 0473 272 000

Friday, 4th July 2025

Friday market in Lana

When? from 7.30 am to 12.30 pm

Where? Lorenzer Parkplatz Parking

Large Friday market in Meran

When? from 8 am to 1 pm

Where? Piazzale Prader square (near the train station)



Ifinger Peak: guided via ferrata tour

One of the most beautiful and scenic ascent routes with 1,000 metres of steel cable - via ferrata Heini Holzer.

When? from 8.45 am to 3 pm

Info & registration +39 0473 279 457



Wine tasting & guided tour: **Rametz Castle**

Take a guided tour of the Rametz Castle wine estate, the wine museum and the historic cellar.

Shuttle: departure from Hafling at approx. 2 pm - pick-up directly at the hotel.

Guided tour: at 2.30 pm until 4.30 pm at Rametz Castle; afterwards return journey by shuttle

Costs: 40.00 € per person (incl. shuttle)

Info & registration within the day before 4 pm at the information office Hafling, +39 0473 279 457



Yoga ON VISTA – on Meran 2000

Time for you - look forward to a yoga session on the mountain in a dreamlike landscape.

When? from 3.15 pm to 4.30 pm

Where? View point Naifjoch VISTA

Detailed information is available at reception.



Cellar tour & wine tasting: **"Kellerei Meran"**

Guided tour of the cellar followed by a tasting of sparkling wine, wine and distillates in the City.Vinothek.

When? from 4.30 pm to 7 pm

Where? City.Vinothek Meran

Info & registration +39 0473 448 600



Guided tour & tasting: **Distillery Reicheneggerhof**

guided tour and tasting of fine distillates and liqueurs.

When? from 5 pm to 6 pm

Where? Distillery Reicheneggerhof, Oberlana

Info & registration +39 339 3111 1636



Evening tour: **Gardens of Trauttmansdorff Castle**

When? from 6.30 pm to 8 pm

Where? Plants from Around the World Pavilion

Info & registration +39 0473 255600

Culinary highlight:
Symphony of desserts from the buffet

Here you can find all the events around Hafling:
www.meranerland.org



Into the pedals, ready, go!

E-mountain bike rental directly at the hotel:

28.00 € per day

Reservation at the reception

